

# *THE GREATER HOBART* SMALL BUSINESS EXCELLENCE AWARDS

## SPONSOR PROSPECTUS

### ABOUT THE AWARDS

Delivered by Business Greater Hobart, the awards celebrate the small businesses that drive the local economy, create jobs, and strengthen communities across Greater Hobart.

The awards will be attended by government representatives, small business owners and operators, professional service providers and industry, community and stakeholder representatives.

The 2026 program comprises seven judged award categories, each with three finalists, and a Business of the Year Chairman's Award.

### WHY SPONSOR THE AWARDS

Sponsorship offers the opportunity to align with small business excellence, increase visibility among business owners and decision-makers, and demonstrate commitment to the business community.

Sponsors also gain direct engagement with finalists, winners, and peers through an event defined by integrity, inclusion, and impact.

### INTERPRETATION AND SCOPE

References in this prospectus to activities, industries, practices, or examples are illustrative and not limited to those listed. Business Greater Hobart recognises the diversity of small business across Greater Hobart and assesses eligibility and alignment accordingly.

### SPONSOR PARTICIPATION IN JUDGING

Sponsors may be invited to nominate a representative to participate as a judge in the awards program. Sponsor appointed judges will not assess the category sponsored by their organisation and must not be associated with any finalist business.

All judges are required to declare conflicts of interest and adhere to the awards judging framework to ensure fairness, independence and integrity of the process.

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## **AWARD CATEGORIES**

### **1. EMERGING SMALL BUSINESS AWARD**

Recognising businesses operating for less than three years that demonstrate strong foundations, growth, stability, reputation and future potential.

### **2. PROFESSIONAL SERVICES AWARD**

Recognising excellence in professional, advisory and specialist services including, but not limited to legal, financial, consulting, health, creative and technical services.

### **3. TRADES AND CONSTRUCTION EXCELLENCE AWARD**

Recognising excellence in trades and construction industries, including, but not limited to building, civil, manufacturing and specialist services, focusing on quality, safety, reliability and strong workforce practices.

### **4. INNOVATION AND ICT AWARD**

Recognising innovation through technology and digital capability, including, but not limited to ICT services, software, automation, systems and data-driven solutions that improve business outcomes, efficiency and customer experience.

### **5. CUSTOMER SERVICE EXCELLENCE AWARD**

Recognising businesses that consistently deliver exceptional customer or client experiences built on trust, responsiveness and service culture.

### **6. INCLUSION, EQUITY AND BELONGING AWARD**

Recognising genuine, practical action in creating inclusive, accessible and equitable workplaces, with a focus on measurable outcomes rather than statements alone.

### **7. LEADERSHIP, SUSTAINABILITY AND COMMUNITY IMPACT AWARD**

Recognising leadership that delivers positive outcomes for people, the environment and the broader community including, but not limited to responsible governance, sustainable operations and community contribution.

### **8. BUSINESS OF THE YEAR CHAIRMAN'S AWARD**

Presented at the discretion of the Chairman to a small business that exemplifies outstanding leadership, impact and contribution to Greater Hobart. This award is not available for sponsorship.



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GREATER HOBART

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## **SPONSORSHIP OPPORTUNITIES**

### **CATEGORY SPONSORSHIP - \$500 PLUS GST**

Seven opportunities are available, one per judged award category. Category sponsorship provides exclusive alignment with one award category and meaningful visibility among finalists, winners and attendees.

#### **CATEGORY SPONSOR BENEFITS INCLUDE:**

- Exclusive association with one award category
- Sponsor name linked to the category in all promotional material
- On stage presentation of the award to the winner
- Verbal acknowledgement by the MC during the awards ceremony
- Inclusion in social media promotion relating to the sponsored category
- Logo inclusion on printed promotional material, event collateral and awards website
- Inclusion in finalist and winner announcements
- Two complimentary tickets to the awards event

### **DRINKS SPONSOR - \$500 PLUS GST**

One exclusive opportunity is available. The Drinks Sponsor aligns with networking, celebration and the guest experience throughout the evening.

#### **DRINKS SPONSOR BENEFITS INCLUDE:**

- Exclusive recognition as the Drinks Sponsor
- Brand presence at pre-event networking and bar areas
- Verbal acknowledgement during the event
- Inclusion in social media promotion relating to the event
- Logo inclusion on printed promotional material, event collateral and awards website
- Two complimentary tickets to the awards event

### **NEXT STEPS**

To discuss sponsorship please contact Jason Reed on 0411 885 370 or [jreed@talentadvisory.com.au](mailto:jreed@talentadvisory.com.au)